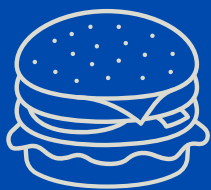


RESTAURANT & CAFE NEWSLETTER



**Business
Plans**



**Cash Flow
Management**



**Profit
Improvement**

it's the end of another challenging year. Welcome to 2023, another year that is expected to cause many challenges across all industry sectors. However, despite the economic uncertainty, it can be a good opportunity to make your business thrive with the right mindset. Start the new year with some refresher ideas that will help you to propel your business forward.

1. Learn from the lessons of survival from the past few years. What did you do to survive the pandemic and help your customers, suppliers and employees? Redesign your roadmap for business survival.
2. Physically talk to your customers, not just email them. Redevelop that personal connection with them. Understand their circumstances and if your product/service meets their needs.
3. Re-energise your cash position. Collect those outstanding debts from customers even if it means introducing payment plans. At least, you are getting some money back into the business. Delay planned capital expenditure on assets unless you can lease them.
4. Talent. Do you have the best talent that will help you to propel your business?
5. Are you utilizing all distribution channels that are available to you? Perhaps, there may be some channels that will help push your product/service to new customers?

Highlights of 2022

Despite the doom and gloom surrounding 2022, we saw a level of many entrepreneurs undertaking the right spirit to start or re-energise their business model. We were proud to be part of their journey and wish them great success for the future. Here are some statistics surrounding some of the projects that we completed this year.

62 x Business Plans

12 x Feasibility Studies

16 x Grant Applications

15 x Financial Forecasts

36 x Investor Pitch Decks

10 x Project Consults

And much more.

Plus over 1,000 cups of coffee

Last Chance

This is your last chance to grab a customized crafted business plan for 2023 from the business plan experts. It is never too late to start a new business plan. Your business plan will be packed with new ideas, new strategies and new plans to gain a winning competitive advantage. It will set out your roadmap for your future success. Perhaps, you may have an existing business plan that needs refreshing. Normal pricing US\$400. Prices have been discounted by 50% for the first two weeks of January so that means that you pay only US\$200. Offer expires 14 January 2023.

Let's connect on WA (+62 813 9186 3882) or email (director@numberschef.co.uk)

Let's connect.

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